

WEBSITE USAGE REPORT FOR THE FIRST QUARTER 2019

Period: January - March 2019

Website: www.franknelte.net

1) **TOTAL VISITORS TO THE WEBSITE:**

There were **18,828 visitors**, at an average of **209 per day**.

This is a **31% increase** over the First Quarter of 2018.

2) **BREAKDOWN INTO NEW VISITORS & RETURNING VISITS:**

Of these 18,828 visitors, there were:

New Visitors: **14,218 = 75%**

Returning Visits: **4,610 = 25%**

3) **TOTAL NUMBER OF PAGEVIEWS:**

The total number of times articles were looked at was **26,972** at an average of **299 per day**.

This is a **15.9% increase** over the First Quarter of 2018.

4) **TOTAL NUMBER OF WEBSITE USERS:**

For the period under review there were **14,433 different visitors**.

This is a **36% increase** over the First Quarter of 2018.

5) **TOTAL NUMBER OF COUNTRIES REPRESENTED:**

For this period the visitors came from **154 different countries**.

This is a **4% increase** over the First Quarter of 2018.

6) **NUMBER OF CITIES WORLDWIDE:**

For this period the visitors came from **4,128 different cities** and towns around the world. This is a **22% increase** over the previous Quarter.

7) **NUMBER OF CITIES IN THE U.S.A.:**

For this period the **12,885 visitors** from within the U.S.A. came from **3,125 cities** and towns located throughout all of the 50 States and D.C.

This is a **24% increase** over the First Quarter of 2018.

Visitors to the website who do not wish to read the articles online have the choice: they can **either download** the articles to their own computers, **or** they can **print** the articles directly from the webpage. Below are these two statistics.

8) **NUMBER OF ARTICLES DOWNLOADED:**

For this period visitors downloaded **153 articles**.

This is a **8% decrease** over the First Quarter of 2018.

9) **NUMBER OF ARTICLES PRINTED OUT DIRECTLY:**

For this period visitors printed directly **309 articles**.

This is an **86% decrease** over the First Quarter of 2018.

10) **COMBINED TOTAL OF DOWNLOADS + PRINTED:**

For this period the combined total was **462 articles**.

This is an **81% decrease** over the First Quarter of 2018.

11) **RATIO OF TOTAL VISITS TO (PRINTED + DOWNLOADS):**

The 462 articles either printed out or downloaded, compared to the 18,828 total visitors represent **2.5%**.

Put another way, the ratio of articles printed/downloaded to the number of visits was: **1 : 40**

12) **TOTAL NUMBER OF DIFFERENT ARTICLES VIEWED:**

At the end of this Quarter there were **360 different articles** on the website for visitors to read and to print/download. Of those 360 articles, during this period **visitors viewed over 350 articles**, in addition to visiting over 150 non-article reference pages on the website. So every part of the website is being used by visitors.

13) **MAIN BROWSERS USED BY VISITORS:**

#1 = **CHROME** used by **49.9%** of visitors

#2 = **SAFARI** used by **29.8%** of visitors

#3 = **INTERNET EXPLORER** used by **3.1%** of visitors

#4 = **FIREFOX** used by **4.8%** of visitors

#5 = **EDGE** used by **3.4%** of visitors

#6 = **OPERA MINI + OPERA** used by **2.4%** of visitors

#7 = **MISC. OTHER BROWSERS** used by **6.6%** of visitors

The percentages of visitors coming from these different browsers has changed very little from previous quarters.

14) **ACQUISITION, HOW VISITORS CAME TO THE WEBSITE:**

Organic Search = 15,667 = 83.2%

Direct Visits = 2,684 = 14.3%

Referrals = 154 = 0.8%

Social Media = 323 = 1.7%

(For an explanation of these 4 terms see the "My Goals for the Website" page.)

Thus **39 out of every 40 visitors** either already knew my website address, or they came as a result of a specific search they had executed in their browser.

15) **TOP 5 MOST VIEWED ARTICLES:**

Of the 26,972 Pageviews during this period, the following were the top 5 most viewed articles.

#1 = The Timing of the Barley Harvest in Israel

Viewed = **2,374** times

#2 = Significance of the Feeding of the 5000 & the 4000

Viewed = **1,452** times

#3 = 80 Mistranslations of the Bible & Their Significance

Viewed = **1,385** times

#4 = The Real Story Behind the Translation of 2 Timothy 3:16

Viewed = **838** times

#5 = The Meaning of "Woe" in the New Testament

Viewed = **780** times

These top 5 articles represent just over 25% of all visits to the website.

ASSESSING THESE REPORTS

Here are some of the conclusions for this current Quarter.

1) The 18,828 visitors came from 154 different countries, representing 4,128 different cities or towns around the world. On average, there is 1 new town represented for every 4.5 visitors. This shows a wide spread for visitors.

- 2) While around 68% of all visitors for this Quarter live in the U.S.A. (i.e. 12,885), those visitors are spread around in 3,125 different towns and cities in the U.S.A., spread across all 50 states. On average, there is 1 new town in the U.S.A. represented for every 4.1 visitors from the U.S.A.
- 3) About 97% of all articles on the website were accessed during this three months period.
- 4) The 18,828 visitors either printed out or downloaded 462 articles. That represents **1 article printed out or downloaded for every 40 visitors.**
- 5) 79% of all visitors used either Chrome or Safari as their browser of choice.
- 6) 75% of the total number of visitors were new visitors, and 25% were returning visits.
- 7) This quarter experienced the highest number of visitors to this website yet for the 9 quarters for which we have now been keeping statistics.
- 8) From January 1, 2017 up to March 31, 2019 (i.e. 9 quarters) there have been **108,315 visits** to the website, coming from **201 different "countries"** (as Google Analytics counts countries). Those 201 countries cover the whole world, except for a handful of countries in Africa. Those visitors came from **9,610 cities** and towns around the world, **6,804** of those cities being **in the USA**. And new cities are being added to those numbers on a daily basis.

Those 108,315 visits consisted of **67,615** different people who visited the website only **1 single time**, and a further **10,238** different people who visited the website **2 or more times**. In total the 108,315 visits came from **77,853 different people**. Included in that group were **486** different people who visited the website **10 or more times** during that period.

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