

2019

Frank W. Nelte

WEBSITE USAGE REPORT FOR THE THIRD QUARTER 2019

Period: July - September 2019

Website: www.franknelte.net

1) TOTAL VISITORS TO THE WEBSITE

There were **23,123 visitors**, at an average of **251 per day**.

This is a **7.5% increase** over the previous Quarter.

2) BREAKDOWN INTO NEW VISITORS & RETURNING VISITS

Of these 23,123 visitors, there were:

New Visitors: **20,301 = 87.8%**

Returning Visits: **2,822 = 12.2%**

3) TOTAL NUMBER OF PAGEVIEWS

The total number of times articles were looked at was **31,421** at an average of **341 per day**. This is a basically the same as the previous Quarter.

4) TOTAL NUMBER OF WEBSITE USERS

For the period under review there were **17,647 different visitors**.

This is a **7.6% increase** over the previous Quarter.

5) TOTAL NUMBER OF COUNTRIES REPRESENTED

For this period the visitors came from **162 different countries**.

This is **2 less countries** than the previous Quarter.

6) NUMBER OF CITIES WORLDWIDE

For this period the visitors came from **4,241 different cities** and towns around the world. This is 89 cities less than the previous Quarter.

7) NUMBER OF CITIES IN THE U.S.A.

For this period the **14,746 visitors** from within the U.S.A. came from **3,144 cities** and towns located throughout all of the 50 States. These numbers are very similar to the previous Quarter.

Visitors to the website who do not wish to read the articles online have the choice: they can **either download** the articles to their own computers, **or** they can **print** the articles directly from the webpage.

Below are these two statistics.

8) **NUMBER OF ARTICLES DOWNLOADED**

For this period visitors downloaded **188 articles**.

This is a **6.8% increase** over the previous Quarter.

9) **NUMBER OF ARTICLES PRINTED OUT DIRECTLY**

For this period visitors printed out directly **324 articles**.

This is a **8.7% decrease** over the previous Quarter.

10) **COMBINED TOTAL OF DOWNLOADS + PRINTED**

For this period the combined total was **512 articles**.

This is a **3.5% decrease** over the previous Quarter.

11) **RATIO OF TOTAL VISITS TO (PRINTED + DOWNLOADS)**

The 512 articles either printed out or downloaded, compared to the 23,123 total visitors represent **2.2%**. Put another way, the ratio of articles printed/downloaded to the number of visits is: **1 : 45**

12) **TOTAL NUMBER OF DIFFERENT ARTICLES VIEWED**

At the end of this Quarter there were over **360 different articles** on the website for visitors to read and to print/download. Of those 360 articles, during this period visitors again viewed more than 350.

13) **MAIN BROWSERS USED BY VISITORS**

#1 = **CHROME** used by **51.1%** of visitors

#2 = **SAFARI 29.3%** of visitors

#3 = **FIREFOX 4.4%** of visitors

#4 = **INTERNET EXPLORER 3.0%** of visitors

#5 = **SAMSUNG INTERNET 3.5%** of visitors

#6 = **EDGE 2.8%** of visitors

#7 = **OPERA MINI + OPERA 4.0%** of visitors

#8 = **MISC. OTHER BROWSERS 1.9%** of visitors

Chrome and Safari continue to be the two main browsers used by visitors to this website. The use of Internet Explorer continues to be in the decline by visitors to my website. Out of every 33 users, 32 used a browser other than Internet Explorer. The use of Firefox is likewise in decline amongst visitors to this website.

14) ACQUISITION, HOW VISITORS CAME TO THE WEBSITE

Organic Search = 19,395 = 83.9%

Direct Visits = 3,330 = 14.4%

Social Media = 249 = 1.0%

Referrals = 149 = 0.7%

(For an explanation of these 4 terms see the "My Goals for the Website" page.)

5 out of every 6 visitors came as a result of specific searches they had executed in their browser. Less than 1 out of every 50 visitors came from social media or by way of a referral. 49 out of every 50 visitors came because they either performed a specific search for information, or they already knew my website address. This is a very desirable ratio for me, because it indicates that website visitors are looking for specific information, rather than accidentally landing on my website. The above percentages are virtually identical to the previous quarter.

With my website I have deliberately avoided a focus on either social media or on referrals. People from those sources are very welcome, but they constitute an unplanned component of visitors. The primary focus of my website is on people who "ask ... seek ... knock ...", people who are looking for very specific answers.

15) TOP 5 MOST VIEWED ARTICLES

Of the 31,421 times Articles were viewed during this period, the following were the top 5 most viewed Articles.

#1 = Significance of the Feeding of the 5000 & the 4000

Viewed = **1,733** times

#2 = 80 Mistranslations of the Bible & Their Significance

Viewed = **1,671** times

#3 = The Timing of the Barley Harvest in Israel

Viewed = **1,165** times

#4 = The Name Lucifer Has Never Belonged To Satan

Viewed = **1,083** times

#5 = What Does the Bible Say About Eating Fat?

Viewed = **947** times

ASSESSING THIS REPORT

I draw the following conclusions from this report:

- 1) The 23,123 visitors came from 162 different countries, representing 4,241 different cities or towns around the world. This includes visitors from every continent and most island nations. On average, there is 1 new town represented for every 5.4 visitors. This shows a wide spread for visitors.
- 2) Around 64% of all visitors live in the U.S.A. (i.e. 14,746). Those visitors are spread around in 3,144 different towns and cities in the U.S.A., spread across all 50 states. On average, there is 1 new town in the U.S.A. represented for every 4.7 visitors from the U.S.A.
- 3) As in previous quarters, over 95% of all articles (i.e. 350+ out of 360+) were accessed during this three-months period.
- 4) The 23,123 visitors either printed out or downloaded 512 articles. This represents 1 article downloaded or printed out for every 45 visitors.
- 5) 80.4% of all visitors used either Chrome or Safari as their browser of choice. No other browser contributed 5% or more to the visitor numbers.
- 6) 87% of the total number of visitors were new visitors, and 13% were returning visits. New visitor numbers are clearly on the increase.
- 7) As a general comment: Visitor Numbers for the first 9 months in 2019 are running **37% ahead** of Visitor Numbers for the same period in 2018.

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